

KAILEY EJ JUNG
GRAPHIC DESIGNER
ILLUSTRATOR



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EJJ.DESIGN
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I AM A MULTIDISCIPLINARY DESIGNER IN NEW YORK WITH SOLID WORK EXPERIENCE IN BRANDING AND ADVERTISING BACKGROUND. MY STRENGTHS ARE A SHARP EYE FOR DESIGN AESTHETICS, DETAILS AND ALWAYS WILLING TO PUSH VISUALS BEYOND THE ORDINARY.

EXPERIENCES

Superunion | Designer | December 2022 - Current

- Client : Infor
- Creating new visual concepts and designs that align with brand's identity
- Collaborating and brainstorming with strategists to build a cohesive storytelling that reflects the brand's desired messaging and direction
- Designing and developing touchpoints, mood boards, photography, logos, icons, typography, layouts, colors and etc for rebranding projects

Forsman & Bodenfors New York | Designer | May 2018 - April 2021

- Client : World of Hyatt, TruMoo, Steve's Icecream, PODS, American Express, Capital, Goldmans Sachs, iRobot
- Established new brand guidelines
- Designed OOH, banners, prints, B2B marketing materials and motion graphics for campaigns
- Designed digital assets for paid social and email
- Collaborated with researchers, engineers, strategists to build new websites for product launches and help their business expansion
- Art directed photoshoots and retouched imageries
- Created user flows and wireframes for solving complex interface designs and UX problems
- Designed functional UI components

Boutique Pottery Studio | Freelance Pottery Illustrator | July 2017 - August 2017

- Created flower illustrations for a pottery studio in Seoul

EDUCATION

School of Visual Arts | BFA Graphic Design | 2014 - 2018

RECOGNITION

Adobe Top Talent | 2019
Top Talent certificate from
Adobe Design Awards

Photo Place Gallery | April 2019
Joined juried exhibition
[Trees : Life in the Slow Lane]

SKILLS

Sketch / Photoshop / Illustrator / InDesign / Invision / Keynote / After Effects / Principle / Lightroom / Figma and more
